



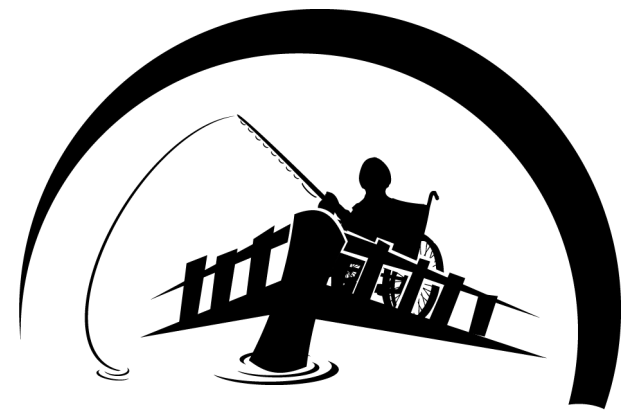
SPONSORSHIP KIT



FISHINWITHSPECIALFRIENDS.ORG

Fishin' With Special Friends is a North Carolina nonprofit corporation exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code.

MISSION STATEMENT



Fishin' With Special Friends is a national non-profit organization based in Wilmington, NC that focuses on diverse fishing events for special needs kids, special needs adults and their families.



SMILES ARE OUR BUSINESS



OUR EVENT HISTORY



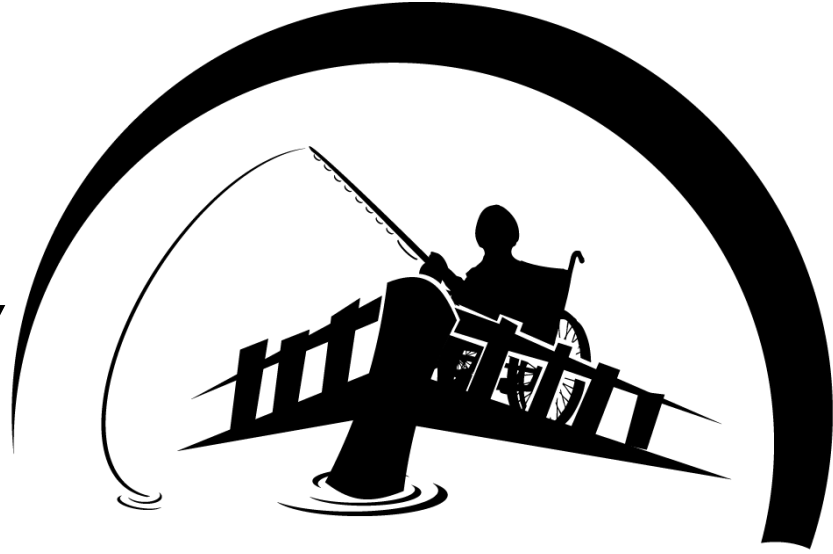
We were founded on our first event on June 12, 2010 and have been going strong every year since. With the help of our main sponsor, Matt Johnson, Owner of Johnnie Mercer's Pier in Wrightsville Beach, NC: we have been able to bring many new people into the world of fishing.

Our events have been successful due to the help of our volunteers in teaching special needs kids and adults how to fish and other core positions throughout the day. Our participants (the Special Friends in Fishin' With Special Friends), and volunteers bring in their families to cheer them on in their new found skills.

Our sponsors throughout the years have made our events possible over the years including an Awards Ceremony where everyone is recognized and celebrated with prizes, and a lunch pizza party to feed everyone involved in the day's events. Everyone involved with our events come together to create new friendships and memories that last a lifetime, with the most important thing that we must achieve....SMILES.



OUR 10TH ANNIVERSARY EVENT



October 10 -11, 2020

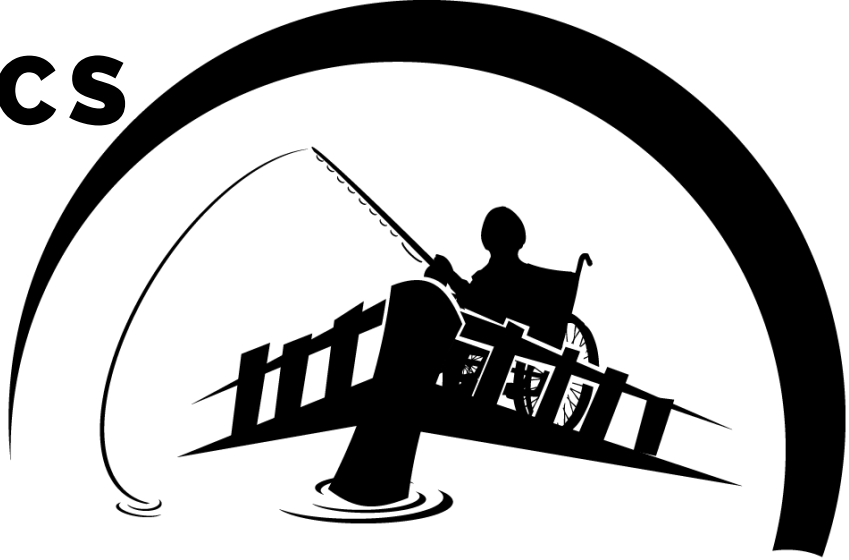
in 2020, we will have our 10th anniversary weekend celebration including:

October 10, 2020: will be the 10th Annual Fishin' with Special Friends Tournament on Johnnie Mercer's Pier with fishin, smiles, eats, and prizes. That evening will be announcing later this year.

October 11, 2020: we will be having a cook-out where all the Special Friends and Families, Volunteers and Sponsors will come out and have some GOOD EATS.



DEMOGRAPHICS



Our events are personal and intimate for special needs kids and adults of all ages, paired with individual volunteers in Wilmington, NC area. Some families travel from outside the Southeastern North Carolina area to take part!

We expect attendance to be 100+ people for the day and estimated over 20,000+ views to see our advertising through media, social media and more until the event.



MARKETING



Marketing To Come:

-Social Media (Facebook, Twitter, LinkedIn, Instagram and Google Plus) through our social media platforms from event to event

-Online advertising through Facebook and other social media platforms when appropriate

-Media Outreach locally

-Local advertising in all of New Hanover County and surrounding areas (approx. \$3000+ value)

VISIBILITY WHY WE'RE #1



Top On Google Search:

- #1 for: special needs fishing Wilmington, NC
- #1 for: special needs fishing event Wilmington, NC
- #2 for: special needs event Wilmington, NC

PAST SPONSORS

Some of our Past Sponsors of our special events!



Bailey & Busby, PLLC
ATTORNEYS AT LAW

**FRANK MYERS
AUTO.COM**



YOUR BENEFITS



Bronze Event Sponsorship Package: \$100

* Your Business Name will Appear on the website and on social media as a Bronze Sponsor

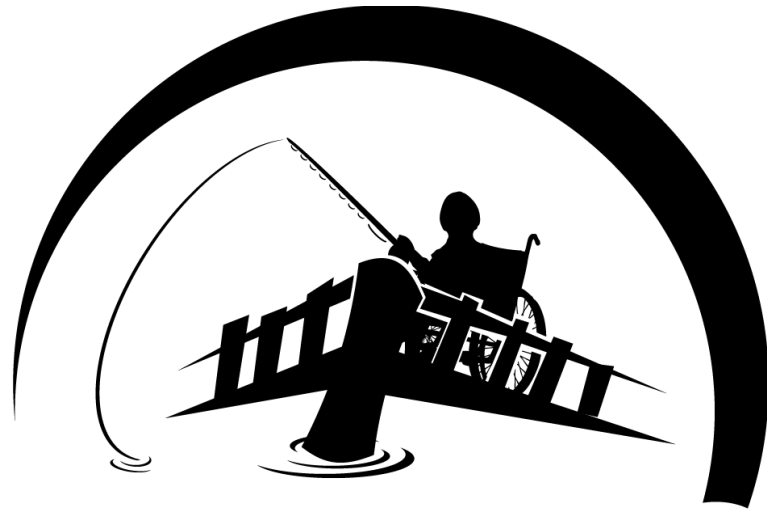
YOUR BENEFITS



Silver Event Sponsorship Package: \$250

- * Your Business Name and Logo will Appear on website and social media as a Silver Sponsor
- * Your Business Name and Logo will Appear as a Silver Sponsor on t-shirt
- * Any promotional items for gift bags
- * Your sponsorship will be announced all day

YOUR BENEFITS



Gold Event Sponsorship Package: \$500

- * Your Business Name and Logo will Appear on all print Advertising for event (print, online) as a Gold Sponsor
- * Your Business Name and Logo will Appear as a Gold Sponsor on t-shirt
- * Business will be mentioned during press releases to media as a Gold Sponsor
- * Any promotional items for VIP gift bag
- * Your sponsorship will be announced during the awards presentation

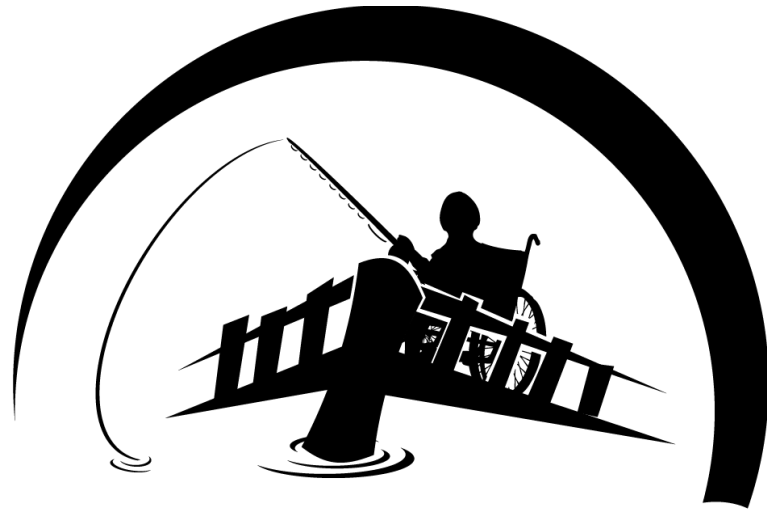
YOUR BENEFITS



Platinum Event Sponsorship Package: \$1000

- * Your Business Name and Logo will Appear on all Advertising for event
- * Your Business Name and Logo will Appear as a Platinum Sponsor on t-shirt
- * Business will be mentioned during press releases to media
- * Any promotional items for VIP gift bag
- * Logo will appear on banner that will be displayed during the event
- * Your sponsorship will be announced during the awards presentation
- * Category exclusives are available at this level

YOUR BENEFITS



Presenting Event Sponsorship Package: \$10,000 (Only 1 Available)

- * Your Business Name and Logo will Appear on all Advertising for event as a Presenting Sponsor
- * Your Business Name and Logo will Appear as a Presenting Sponsor on t-shirt
- * Special business table opportunity all day
- * Any promotional items for VIP gift bag
- * Your sponsorship will be announced all day
- * A Business banner display at the Presentation Ceremony
- * Full Page advertising opportunity on Fishin' With Special Friends website

YOUR BENEFITS



Face Painting Booth Sponsorship: \$200

* Your Business banner on table and presenting sponsor of Face Painting Booth during the day

Food Sponsor: \$200

* Presenting food sponsor for the Awards Presentation

Beach Ball Sponsor: \$200

* Your logo on a beach ball

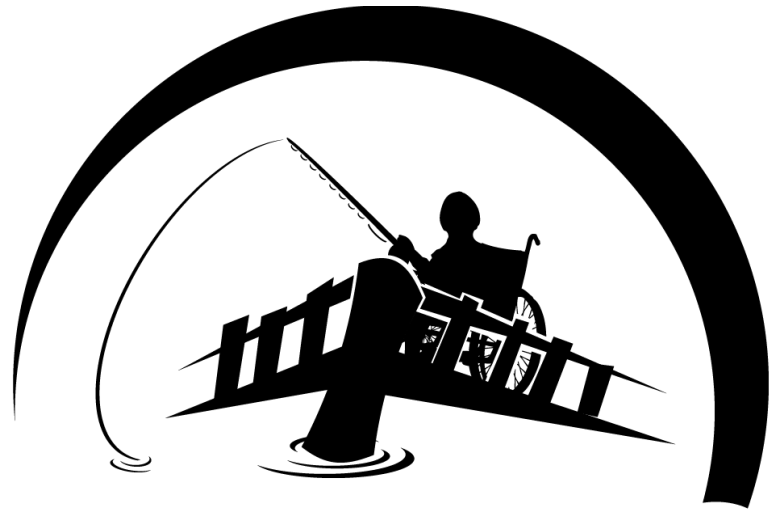
Your Business In Special Friends Coupon Book: \$50

* Your Business Coupon given to attendees and volunteers (Limited printing of 100)

Your Online Coupon Displayed Throughout The Year: \$200

* Your coupon or discount displayed for duration of event on our website and social media

YOUR BENEFITS



Online & On-Site Auction Opportunities

* Donation of items for online and on-site auction